



DIGITAL SOLUTIONS PROSPECTUS 2026

Living Well Digital Solutions

Licensed tools, branded pathways and practical digital wellbeing systems for organisations

Start small. Prove value. Scale what works.

PILOT • LICENCE • BRAND • CUSTOMISE • SCALE

WHAT IT IS

Digital wellbeing infrastructure without building everything from scratch

Living Well Digital Solutions brings together digital coaches, guided pathways, practical resources, training and implementation support from across the Living Well ecosystem.

The aim is simple: help organisations provide useful, accessible digital wellbeing support while Living Well maintains the core platform, tools and intellectual property.



Supported living & community

Accessible tools, routines, confidence, planning and social wellbeing.

Employers

Workplace wellbeing, menopause, sleep, stress, lifestyle and action planning.

Education & training

Digital pathways, learning resources and staff/learner support.

Residential & retirement

Digital confidence, activity, wellbeing and practical support.

Charities & voluntary organisations

Scalable digital support for defined audiences or communities.

Professionals

Commercial-use licensing and training for selected tools and methods.

CHOOSE THE ROUTE

Six ways to work with Living Well

12-Week Pilot Test selected tools and pathways with a defined group before making a longer commitment.	Annual Licence Provide ongoing access to an agreed set of Living Well tools, resources and pathways.
Branded Access Add organisation-specific welcome content, light branding and selected user journeys.	Digital Coach Pack Choose a ready-made set of tools for a particular audience or need.
Custom Solution Commission a tailored coach, planner, pathway, resource library or client journey.	Training & Implementation Add onboarding, workshops, digital inclusion and practical AI/digital-product training.
You only pay for the level of access, support and customisation you actually need.	



PILOT AND LICENCE

Test before you scale

12-Week Digital Wellbeing Pilot

A focused pilot gives an organisation a practical way to test the Living Well approach with one defined audience.

- Agreed group of users and clear access route
- Selected digital coaches, tools and practical resources
- Staff or lead-contact onboarding
- Optional launch workshop
- Feedback and end-of-pilot review
- Route into annual continuation if the pilot proves useful

Annual organisation licensing

For organisations that want ongoing access, annual licensing can include selected Living Well tools, resource libraries, pathways, onboarding and agreed review/reporting. Larger user groups, enhanced branding and additional services can be added where needed.

A pilot should create enough evidence to make the next decision easier.



READY-MADE PRODUCTS

Digital Coach Packs

Coach Packs are the simplest packaged B2B product: a selected group of useful tools and resources for one audience, without the complexity of a bespoke build.

Women's Wellbeing Pack

Women's health navigation, menopause, sleep, healthy eating, emotional wellbeing, confidence and printable action resources.

Workplace Wellbeing Pack

Stress, sleep, lifestyle, healthy eating, menopause support, confidence and practical action planning.

Supported Living Pack

Simple navigation, routines, food/menu planning, sleep, emotional wellbeing, social activity and confidence.

Community Wellbeing Pack

Accessible self-help tools, social wellbeing, lifestyle change, practical planning and guided resources.

A ready-made pack can stay standard - or become the starting point for a more tailored pathway.



BRANDED AND CUSTOM

A recognisable solution for your organisation

Branded access

Where useful, an organisation can have a more tailored front door while the core Living Well system remains centrally maintained. This can include organisation name/logo, welcome text, selected tools, support information and a defined user journey.

Custom solutions

Custom digital coach A tailored tool for a defined audience or service.	Organisation pathway A guided route through selected tools, resources and next steps.
Planner or toolkit Tailored printable/digital planning and resource systems.	Onboarding Organisation-specific staff guidance and launch materials.
Specialist library A curated resource collection around a defined need.	Implementation support Bespoke training, setup and delivery support.

Living Well retains ownership of its core platform, methods, prompts, frameworks and intellectual property unless a separate written agreement says otherwise. Custom scope and usage rights are agreed before work begins.



TRAINING AND PROFESSIONAL USE

Support people to use the tools well

Launch & onboarding workshops

Introduce the solution clearly and help staff understand how it fits.

Practical wellbeing-tool training

Help teams use selected Living Well resources appropriately.

Professional licensing

Defined commercial-use rights for selected tools and resources.

Digital inclusion & confidence

Support people who may need a simpler, more accessible route into digital tools.

Topic-specific live sessions

Add human delivery around agreed wellbeing themes.

AI / Digital Product Academy

Training for professionals and small businesses building useful digital and AI-powered products.

Digital self-service works best when the people around it understand the purpose, boundaries and next steps.

HOW A PROJECT WORKS

Clear scope. Clear delivery. Clear review.

1	Discovery Clarify the audience, need, desired outcome and practical constraints.
2	Recommendation Choose the smallest useful solution: pilot, pack, licence, training or custom build.
3	Scope Agree users, access, content, branding, support, data boundaries, delivery and price.
4	Setup Configure the solution and provide launch/onboarding materials.
5	Delivery Launch to users and provide any agreed training, workshops or support.
6	Review Review agreed measures, feedback and next-step options.



MEASUREMENT

Measure what helps you decide

Reporting should be proportionate to the project and respect user privacy. Private individual conversations are not treated as organisation reporting data.

Activation Users invited and activated.	Use Engagement with selected tools and resources.
Attendance Workshop or live-session participation.	Experience User confidence or satisfaction measures.
Staff feedback Practical feedback from people supporting delivery.	Programme outcomes Agreed measures relevant to the pilot or licence.

**Useful reporting answers: Is it being used? Is it helping?
What should we do next?**

COMMERCIAL ROUTES

Flexible enough to match the level of need

Standard Coach Pack Lower-cost annual access for a defined user band.	12-Week Pilot A contained test with selected tools, onboarding and review.
Annual Organisation Licence Ongoing access with a wider range of tools/resources and agreed support.	Branded / Custom Solution Quoted according to branding, new content, custom pathway and implementation needs.
Workshops / Training Quoted per session, programme or training package.	Professional Licence Commercial-use access to selected Living Well tools under agreed terms.



The right first step is the smallest one that can prove useful.

NEXT STEP

Bring one audience, one challenge and one desired outcome

We can work from there.

Request the Digital Solutions Prospectus through Living Well Partners, or book a discovery conversation to discuss pilots, licensing, branded access, Coach Packs, custom solutions or training.

REQUEST A DISCOVERY CONVERSATION

livingwellpartners.co.uk

Living Well Digital Solutions • Living Well by Dr Julie

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