

Living Well Hubs

Distinct standalone platforms. Population access and targeted support.

Independent innovation. Practical implementation. Better access.

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Explore a demonstration or commissioning conversation

hello@livingwellpartners.co.uk | livingwellpartners.co.uk

This document describes potential applications and delivery models. Outcomes, scope and assurance requirements are agreed for each engagement.

The opportunity

People often experience overlapping health and wellbeing needs, while information and support are dispersed across multiple services. Living Well Hubs are designed to offer accessible, practical support and clearer navigation within a commissioned service model.

A modular portfolio of independent platforms

Each Living Well Hub is a distinct, independently designed digital platform tailored to its audience and purpose. Hubs may share design methods and selected reusable components, but they are not interchangeable modules inside one application.

The portfolio includes women's health and wellbeing and specialist support areas. The exact hub, population, features, licences and assurance needs are agreed separately.

A three-tier commissioning approach

Tier 1 — broad access: evidence-informed Living Well Guides, self-management resources, trackers, appointment preparation and appropriate local signposting for an agreed eligible population.

Tier 2 — targeted enhanced support: time- or quota-limited digital coaching and personalised planning for referred or otherwise eligible users, subject to commissioning terms.

Tier 3 — optional facilitated support: commissioned group sessions, recordings and community learning where appropriate and funded.

Where Tier 1 remains commissioned, the same resident account can step down from Tier 2 to continuing Tier 1 access, subject to privacy, retention and licence arrangements.

Who may commission

NHS integrated care boards, trusts, GP practices and PCNs, women's health programmes, local authorities, public health teams, care organisations and other eligible service providers.

From demonstration to delivery

An organisation selects the appropriate standalone hub, defines the population and pathways, agrees licence and service levels, and undertakes required safety, accessibility, data protection and operational assurance before launch.

A phased rollout or paid pilot can evaluate usability, uptake, experience and agreed service outcomes. Claims of savings or clinical impact require appropriate evaluation.

NEXT STEP

Contact us to discuss organisational needs, a product demonstration, a scoped paid pilot or a licensing and implementation proposal.

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